

Virginia Tech Alumni Association
Richmond Chapter Board Meeting
January 19, 2021
6:00 pm
Virtual Meeting

- I. CALL TO ORDER: The meeting was called to order at 6:05 pm by Elyssa Mackey, who welcomed officers and guests.

BOARD MEMBERS:

Elyssa Mackey, President	Vernon Wildy, Ambassador, 2021
Jason Habel, Past President	Lauren Knowles, Ambassador, 2021
Aaran Kelley, Vice President	Eugene Pogue, Ambassador, 2022
Steven Smith, Treasurer	Charlie Wood, Ambassador, 2022
Cotter Starnes, Communications	Emma Bradberry, Ambassador, 2023 (absent)
Patrice Strachan, Recording Secretary	Steve Smith, Ambassador, 2023 (absent)

GUESTS:

Christy Lineberry, VTAA Blacksburg	Taylor Campbell, Young Alumni Committee
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- II. APPROVAL OF MINUTES: The November minutes were approved as written.

III. OFFICER REPORTS

- A. Treasurer: Steven reported the bank balance is approximately \$43,000. The Budget Committee met the previous night and developed a proposed budget to be circulated to the Board for review and feedback. Steven recommends coming together in the next two weeks, recirculate the revised budget, and present to the Board for approval at the February meeting. The budget can be amended as needed, but it will be our guiding document. Board members can provide feedback to Steven at steven91@vt.edu.
- B. Secretary: Patrice had no Report.
- C. Communications Director: Cotter had no report. She will promote the chapter's Amazon Smile account information on social media.
- D. Vice President: Aaran had no report.
- E. President: Elyssa had no report. She requested a meeting with Christy to discuss fundraising ideas.

IV. UPCOMING EVENTS & COMMITTEE REPORTS

A. RVA Career Expo Recap:

- a. Patrice reported that several emails were followed by mailed letters to the 53 companies we are still holding funds from the March 13, 2020 Expo. 28 companies have replied. Six companies authorized converting their funds to the Chapter's Scholarship Fund, for a total of \$1,850. 22 companies requested refunds, totaling \$5,050. Another 25 companies have not responded, representing \$5,100 in liabilities. Patrice will work with Steven to cut the refund checks and to convert fees to donations. Steven will also post individual company liabilities for each company we have not yet received a response. The Expo committee will continue to try and contact the remaining 25 companies. They will wait to send refund checks until we have heard from them.

- b. Patrice reported that CVent, the mobile app company, has offered to cut our second year's fee in half to 3,500, if we are willing to extend our contract two more years, with two apps per year. The Expo committee will request a conference with CVent to discuss further.
- B. Monthly Chapter Events
 - a. Hokies Helping Hokies: Jason reported there is no meeting scheduled in January. He plans in February or March to invite a representative from Feed More to tie with the Hokies vs. Hoos Food Fight.
 - b. January 21: Chapter Cheers - Happy Hokies New Year Celebration. The program will showcase Hokie business owners in the wine and beer industry.
 - c. January 27: Introduction to Cornerstone Alumni (formerly Golden Hokies). The program will review new program offerings for Virginia Tech's alumni who graduated 50 or more years ago.
- C. Scholarship: Lauren reported she would be updating the application for 2021.
- D. Community Service: Hokies vs Hoos Food Fight
 - Vernon reported he met with the UVA club last week. The food fight will be held this year, but mostly online. It will run from March 15 to April 5, which is during March Madness, and will end on championship night.
- E. Technology: Eugene reported we are canceling all domains no longer needed except three. All renewal fees will be terminated except for the three domains.
- F. Young Alumni: Taylor reported Virginia Tech had been advised them not to host any in-person events through the end of the school year.
- G. Diversity: Eugene had no report.

V. COMMENTS/GENERAL DISCUSSION:

- a. Discussion about the Corks and Taps and CVWF concession items in the storage unit and what should be done with them.

VI. NEW BUSINESS:

- A. Christi announced that on noon on February 4th they are hosting a virtual volunteer event featuring André Davis and encouraged everyone to attend.
- B. Lauren asked Christi if there is a comprehensive list of complimentary support from Blacksburg – such as mailers, a football to auction off, etc. Christ will message Lauren to discuss further.

VII. NEXT MEETING: February 16 at 6:00 pm.

VIII. ADJOURNMENT: The meeting was adjourned at 6:57 pm.